

# Travis R Ross

Salt Lake City, Utah

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## EXPERIENCE

### **Ross & Ross Realty, SLC, UT — Broker/Owner**

JULY 2017 - PRESENT

Leading operations and strategic direction with full responsibility for bottom line factors including long-range planning, sales, training, and overseeing the successful closing of multiple transactions for me as well as the agents that work for me. Property management servicing. Created Proforma's on multiple properties for investors. Procuring, maintaining, and liquidating REO asset properties for multiple financial institutions.

### **Boomerang Real Estate Services, LLC — Branch Broker**

DECEMBER 2012 - JULY 2017

Opened a South Jordan Branch office in Utah, managing the day-to-day operations covering the Greater Salt Lake Area. Verified work done by agents, loan officers, attorneys, and/or other professionals to ensure that it is performed properly. Maintain awareness of current tax regulations, local zoning building code laws, Supervise multiple agents in handling real estate transactions, training.

### **Platinum Group Real Estate, SLC — Broker/Owner**

AUGUST 2001 - DECEMBER 2010

Created PGRE, hired assistants, acted as Principal Broker of 12 agents that I trained to work for me. I secured the Option One Mortgage account for the majority of their Utah REO properties. Initiated contact with occupants for cash for keys, coordinated with locksmith, and when necessary, with the Sheriff dept. Organized multiple crews for property clean outs, handy-man crews, painters, roofers and other necessary contractors. Communicated with OOM Asset Manager on approved budgets for renovations and streamlined time frame from acquisition to market by creating efficient and effective strategies.

## EDUCATION

### **CCIM, Designation - Commercial Real Estate**

#### **University of Utah, SLC, UT**

Business Management

#### **Salt Lake Community College, SLC, UT**

Macro Economics

## ACHIEVEMENTS

Designed, engineered and had built a 10,000 sq ft dream home drawn up with an architect, with 10-Car Garage and Guest House.

Owned and managed multiple rental properties.

Owned/invested in 24 real estate properties including 10 new construction builds.

Developed and introduced strategic methods for procuring business when the market shifts. Broker Management for 14 years.

Real estate negotiator for 27 years. Successfully negotiated and closed 500+ real estate transactions.

Purchased 11 properties at auction with a partner at the Matheson Courthouse rotunda. Coordinated budgets and oversaw the renovations of properties resulting in a net positive profit on all.

## AWARDS

President's Circle Award, Prudential Utah Real Estate, top 3% agents of multiple offices

Peak Performer 2000- 300% increase year over year

Fujiyama Award for 240% increase in sales, Impression Group Real Estate.

